MATEUSZ WOLNIAK.com

FREELANCE PRODUCT DESIGNER, UI/UX DESIGNER, FRONT-END DEVELOPER

WHO AM I?

I am a smart problem solver. I had been identifying design and business problems and devising solutions for 6 years as a Freelancer and founder of digital agency. I use my multidisciplinary background for helping my clients build and grow their businesses.

LATEST PROJECTS

07.2016 - PRESENT
IQ-CRM - ERP/CRM FOR MID COMPANIES IN LOGISTIC INDUSTRY
ROLES: UI/UX DESIGNER, FRONT END DEVELOPER, PROJECT MANAGER

OBJECTIVES & GOALS

- Redesign and rebuild desktop system into web based SaaS application
- Facilitate communication between stakeholders and team of developers
- Design UI, code front-end and improve general UX of the system

RESULTS

- Rebuilding system architecture that improved overall performance by 55%
- Agile project management in Jira & Confluence improved clarity in the project's tasks which speed up the work
- Decluttered UI, redesigned tasks flows which led to better UX (time needed to finish key tasks reduced by 42%)

07.2016 - PRESENT
GEOSOLAR ELECTRUM - IN-HOUSE DATA MANAGEMENT WEB APP
ROLES: UI/UX DESIGNER, FRONT END DEVELOPER

OBJECTIVES & GOALS

- Create data management and analysis solution for company in energy and power engineering industry
- Interview with users, stakeholders, code front-end, design UI/UX

RESULTS

- User research and multi-layered UI led to better comprehension and easier analysis of enormous amount of data for final users compared to the competitors' solutions
- Improved usability of the application in mobile devices (users travel a lot) affected error discovering and handling

01.2015- 06.2016
ADOPTACOVER - MARKETPLACE FOR MUSIC ALBUM DESIGNS
ROLES: FRONT END DEVELOPER, PRODUCT AND PROJECT MANAGER

OBJECTIVES & GOALS

- Develop a web app marketplace for a non-tech first-time entrepreneur client
- Identify requirements, create scope and select best technology for the project

RESULTS

- Built custom web application on TYPO3 which facilitated management of the marketplace system (payments, users' albums, transactions)
- Upskilled client's business and technology knowledge which would be invaluable in other projects

WHAT I CAN DO FOR YOU?

- Help you build a startup or grow your company
- Improve your website or product in terms of conversion, user experience and overall customer satisfaction
- Design & build a website or web application

MY SKILLS

UI/UX design
- User centered design (UCD) & HCI
- User research, capturing requirements
- Personas and journey maps
- Usability tests & evaluation
- Wireframing, prototyping and UI design

Product design
- Lean / agile methodology
- Creating canvas and business models
- Gamification, design thinking

Front-end development
- HTML5 (PUG)/ CSS (SASS) / JS (ES6)
- React, Redux, Webpack, GIT, Bitbucket
- Jira & Confluence

Main software and tools
- UXPin, Invision, proto.io, Photoshop, Illustrator

Languages
- English (C1)
- Polish (native)

CAREER HISTORY

05.2012 - 06.2015
GRAPHIC DESIGNER, FRONT-END DEV
FREELANCE

07.2015 - PRESENT
FOUNDER, PRODUCT & UI/UX DESIGNER
INTERACTIVE AGENCY - BRIEFMONKEY.COM

09.2016 - PRESENT
MENTOR & FRONT-END LECTURER
PROGRAMMING SCHOOL CODERSLAB

CONTACT

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Poland, Lodz (willing to move or travel)
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